

Merve CAN

Executive & Corporate Coach based in Istanbul, Turkey

Languages English, Turkish



Professional Background

Merve is a professional coach who has a background as a strategic management consultant, a psychologist and a sociologist. Since 2011, she has been consulting and coaching hundreds of individuals, teams and organizations all around the world. Founding Minerve in 2011 to coach, mentor and consult professionals and organizations, Merve helps her clients to manage their paths more strategically. **Between 2002 and 2010**, she had various corporate roles. Formerly, she worked for **Bain & Company, Milano as a consultant** where she held a variety of international projects across different businesses. Before Bain, she had the opportunity to work at **Mey İçki (Diageo), L'Oréal, Coca Cola Company and Philip Morris SA**. Her experience ranges from **marketing to organizational change, human resources to sales execution, supply chain to private equities as well as real estate because of her family business**.

Coaching

Merve has been coaching top executives and mid-level managers. In the global arena, in collaboration with BTSCoach, Merve continues to serve for Abbott, ABB, Ball Corporation, British Petrol, British Aerospace Systems, Deutsche Bank, Lloyds Banking Group London, SAB Miller, and Unilever as an executive coach.

Coaching focus areas

Leadership Strategy Coaching – Executive Coaching – Team Coaching

Qualifications

Merve holds an MSc degree in Marketing Management from Università Commerciale L. Bocconi in Milan, Italy and a double major BA degree in Psychology with Sociology from Koç University in Istanbul, Turkey. She is an ICF certified coach as ACC.