

## BOCCONI UNIVERSITY: REGULATIONS AND VALUES

### 1. The General Purpose and Mission of the Bocconi Community

Bocconi University was established with the purpose of operating in the education, qualification and dissemination of culture, acting as a factor to advance and lead change in economics and society.

The University aims to meet the demands of education and scientific research that originate from the global economic system, and to act as a proactive part of a continuous process of cultural integration and advancement, including at an international level.

As members of the University, professors, instructors and researchers, staff, students and Alumni contribute to achieving institutional aims, within their relative functions and responsibilities. Thus defined, the Bocconi community is at the same time the propulsion engine for activities and the source of inspiration for programs for research and teaching initiatives; the source of support, including economic support, for development; the litmus test for results achieved.

The Bocconi community participates in civil and industrial life with a global scope, supported by a solid intellectual and professional education and a drive for innovation and development, making culture and science an essential foundation for society's civil, moral, professional and economic growth and renewal.

Through their professional energies and their assets and economic resources, the Bocconi community conceives of and supports education as a permanent process that is projected throughout the entire period of a person's professional life. This process is therefore capable of promoting flexibility and the ability to continually acquire new knowledge and develop aptitudes.

When performing their everyday academic and professional activities, the Bocconi community operates with rigor in its members' various roles with independence of opinion, capacity for teamwork, the culture of legality, and ethical values in economic life. Bocconi Alumni act as prepared and knowledgeable participants: citizens of the world, with a sense of belonging to the social body, both in terms of small societies such as business and the wider-ranging civil society.

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## 2. The Bocconi Community's Values

The Bocconi community identifies with the following values, which inspire and orient the conduct of all its members (professors, researchers, staff, collaborators, students, alumni) in the pursuit of their shared mission and objectives:

1. Independence: Full autonomy of the actions of individuals and the institution as a whole, which are an expression of free choices that are not subject to any influences of a political, religious, social, economic or other nature.
2. Ethics: Commitment to rigorously respecting and upholding the principles of legality, honesty, integrity, propriety, commitment and impartiality, within the University and in relations outside the University.
3. Transparency: Adopting conduct based on openness and mutual trust; a willingness to convey the information and knowhow in one's possession to internal and external representatives objectively and transparently.
4. Freedom of expression: Commitment to promoting and supporting freedom of thought, opinion and any other form of expression, creating an environment that promotes dialogue, listening and respecting the positions of others.
5. Equality, solidarity and promotion of diversity: Focus on respect, integration and valuing diversity (of an individual, cultural, ethnic, political, religious nature, etc.) in all decisions that influence relations with others, adopting collective and individual conduct characterized by solidarity and collaboration.
6. Sustaining merit and individual potential: Supporting meritocracy at all levels and all areas of activity, as a guiding principle that orients all actions within the University; recognizing and incentivizing talents through the creation of better conditions for developing and reinforcing individual abilities.
7. Professionalism and standards: Commitment to providing adequate performance for the assigned functions and responsibilities with a focus on results and standards and continuous improvement, fulfilling the duties taken on at the University and with the outside community with professionalism and a sense of responsibility.
8. Social responsibility: Adopting conduct that respects the surrounding environment and community, with the awareness of the implications determined by one's actions outside their institution and in accordance with socially sustainable development.

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## 3. The Alumni Community: Regulations

### Article 1 Mission of the Alumni Community

The mission of the Alumni Community consists in guaranteeing that the experience of cultural growth and shared values and goals that characterize higher education at Bocconi does not end along with the academic program, but continues throughout the entire professional life.

Building a cohesive Community falls within the strategic objectives of the University and involves all its components: students, staff, faculty and Alumni.

Through participation in the Community's activities and initiatives, Alumni can share ideas and experiences, practice aptitudinal skills, refine knowledge, share professional choices and develop innovative projects.

Alumni can also actively contribute to the development of the Bocconi community through participating in fundraising initiatives, voluntarily offering their skills and experience, spontaneously using their best abilities, dedication and listening to other members of the Community, especially the youngest members.

To make this engagement as wide-ranging and effective as possible, Bocconi University opens its most innovative projects to the voluntary participation and financial support of Alumni.

Through a participatory and shared governance model, which ensures the proper functioning of the community, Alumni themselves can continue to be active players in university life.

The Community is not established as an association, it has no legal personality and it is governed by these regulations.

The duties of Alumni who have formally requested to be part of the Community are strictly aimed at the pursuit of the wide-ranging objectives defined above and consist of:

- respecting the values of the Bocconi community and the rules that govern professional and university life;
- maintaining conduct aimed at avoiding any behavior that could harm the image of the University, its representatives or the Community;
- cooperating in achieving the Community's and the University's objectives;
- sharing and updating professional and contact data in a timely manner;
- complying with the ethical code and the organizational, management and control model of Bocconi (which can be consulted on the website).

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## **Article 2 Territorial Coverage**

The territorial presence of Alumni is identified with territorial organization (Chapters). Whether the territorial organization adopted meets the aims of the Community and the objectives of the University shall be verified every 2 years.

## **Article 3 Subject-Matter, Cultural and Professional Interests**

The Alumni Community may also be organized into Topic Groups, internal groups created due to similar subject-matter, cultural or professional interests. Whether the structure adopted meets the aims of the Community and the objectives of the University shall be verified every 2 years.

## **Article 4 Bocconi Alumnus**

Adhering to the Alumni Community shall occur through expressing one's interest on the dedicated website.

As Alumni, anyone can adhere to the community who has earned: a degree diploma, a Bachelor/Bachelor of Science degree, a Master of Science degree, a Specialized Master, a PhD, a specialization course issued by Bocconi University.

Anyone who attended SDA Bocconi for an MBA/Executive MBA, a Post Experience or Executive Master, other executive courses important for the international reputation of the School, proposed by the School and approved by the Rector, executive courses with a minimum of 20 days of attendance in class, in a maximum of 3 years, also have the right to the title of Alumnus.

Students/participants in the abovementioned SDA Bocconi courses shall have the opportunity to adhere to the Community, including without the title of Alumnus, which shall be granted only after successfully completing the educational experience.

All tenure or tenure track faculty members shall also be considered Alumni during their time at Bocconi University. It is the responsibility of the Rector to grant such faculty members the status of Alumnus/a, including after their time at Bocconi, in exceptional cases. Anyone serving on the Bocconi University Operating Committee shall also be considered Alumni during their time at Bocconi University.

Adhering to the Community is required in order to use the services offered and, for Alumni only, to participate in the process of establishing the governance of the Community itself.

## **Article 5 Bodies**

The bodies of the Bocconi Alumni Community include:

- (a) Bocconi Alumni Board;
- (b) President.

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The provisions of the General University Rules apply to the bodies of the Community, when compatible.

A connection between the community's needs and the University's plans shall be ensured by the Alumni Advisory Committee, composed of: the President of the Alumni Community, the Rector, the Dean of Fundraising and Alumni Engagement and the Managing Director.

## **Article 6 Bocconi Alumni Board**

The Bocconi Alumni Board represents the Alumni community's vision and it recommends to the University – and in particular, to related offices – how to best engage the community. It also receives strategic guidelines from the University within which to develop activities and initiatives to consolidate a sense of belonging to the Bocconi community and develop the ideal of “giving back” to the institution.

### *Composition*

The Bocconi Alumni Board is composed of a maximum number of 20 members, including the President and the Vice President, who shall remain in office 2 years, up to a maximum of 2 consecutive terms, save exceptional cases explained in the appointment provision.

Bocconi Alumni Board meetings shall be attended by the Director of the Development and Alumni Engagement Division, the Director of the Bocconi Alumni Community, the Director of Development and the Secretary of the Bocconi Alumni Board itself, without voting rights.

Through online consultations that shall be operationally defined by the relevant offices, the Alumni Community shall designate 12 members from among the participants in the Alumni Community, elected based on a principle such as to ensure that each year there is a turnover of half the number of its members appointed in this way. This designation shall occur through the direct election of 6 of the 12 members and through indication of the 6 remaining members by the Nomination Committee, who will choose from among those chosen by the Alumni Community and who best represent the same, in terms of ability, experience, geographic and demographic characteristics, etc.

The 8 other members of the Bocconi Alumni Board shall be appointed by Bocconi University.

It shall be the University's responsibility to provide for the reinstatement of outgoing Bocconi Alumni Board Members, for any reason, during the term.

Within the Bocconi Alumni Board: at least ¼ of the total members shall normally be represented by women; at least 1/5 of Alumni with a professional base abroad; at least 2 representatives who, at the time of the appointment, had completed their degree less than 5 years earlier.

The Bocconi Alumni Board aims to be representative of all the characteristics of the Bocconi community, considering geographic origin, age, gender and any other element, including subject-based or professional, which may be deemed relevant.

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## *Functioning*

The Bocconi Alumni Board shall meet at least twice per year, including using audio and video conferencing systems, upon convening by the President or of at least 5 Bocconi Alumni Board Members, by email. The summons notice, containing the agenda, must be sent at least 5 days before the date of the Bocconi Alumni Board meeting.

Bocconi Alumni Board resolutions shall be valid if made with a vote in favor by the majority of Bocconi Alumni Board Members present. In the event of a tie, the vote of the presiding member prevails. Bocconi Alumni Board Members shall not be remunerated.

## *Responsibilities*

During its meetings, the Bocconi Alumni Board shall, among other things, prepare the annual plan of activities and initiatives and make sure the plan is implemented and complied with throughout the year.

The Bocconi Alumni Board shall activate/deactivate ad hoc Committees, which operate as facilitators of implementing specific programs that meet the objectives defined by the University.

The following may also be established:

- Fundraising Committee (e.g. with the task of prompting initiatives for individual and corporate support and financing of the University);
- International Recruitment Committee;
- Young Alumni Committee.

Such Committees shall be made up of at least 1 member of the Bocconi Alumni Board, at least 1 representative of the University and 2 Alumni.

The Bocconi Alumni Board shall define the roles and functions of the Committees, monitor the progress of their work and encourage their activities.

## *Operating Committee and Nomination Committee*

The Bocconi Alumni Board may be divided into:

***Operating Committee***. composed of the President and at least 4 members of the Bocconi Alumni Board, making sure 2 are selected from the members appointed by Bocconi and 2 from the elected members. They shall complete tasks of operational connection between the various structures of the Community, working and meeting without formalities.

***Nomination Committee***. composed of the President and at least 4 members selected by the Bocconi Alumni Board from among its members, making sure that 2 are selected from the members appointed by Bocconi and 2 from the elected members.

The Nomination Committee shall approve the list of eligible candidates for the Bocconi Alumni Board and appoint 6 members of the Bocconi Alumni Board, choosing from among those suggested

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by the Alumni Community, and who best represent the same in terms of ability, experience and geographic and demographic characteristics. It has the responsibility of deciding on conflict of interest issues, upon consulting with Bocconi University governing bodies.

Consultations of the Alumni community shall be carried out through an online form and announced with specific action by the Nomination Committee, which shall define operational implications, including the methods and terms of submitting candidates, timeline for the form's operation and how to express preferences, while considering the representation of the various components of the community.

## **Article 7 President and Vice President**

The President of the Bocconi Alumni Community has the task of promoting and coordinating the Community's activities.

The President, a Bocconi Alumnus or Alumna, shall be appointed by the University with a 2-year term. The term may only be renewed once consecutively, according to what is set out in the General University Rules.

Each year, the President shall submit a report on the progress of the Community's activities to the Alumni Conference, previously approved by the Bocconi Alumni Board.

The Vice President, a Bocconi Alumnus or Alumna, shall be appointed by the University from among the students duly enrolled in a Bocconi Master of Science program or in the last 2 years of the Integrated Master of Arts in Law. The term shall expire in advance if the status of student is lost.

## **Article 8 Programs, Chapters, Topic Groups, Classes**

The organizational structure of the Alumni Community may be divided into:

- Programs, initiatives organized in coordination with the University's lines of development, activated by the University itself and specified in article 1;
- Chapters, groups of Alumni based on territory, as stated in article 4 above;
- Topic Groups, groups based on subject-matter, lifestyle or cultural interest, as stated in article 5 above;
- Classes, groups based on the year and type of degree completed or program attended;
- Other groups that are deemed necessary to pursue the University's strategic and development goals.

The Bocconi Alumni Board shall define the concrete division and identify the methods for identifying and selecting Leaders and their responsibilities for all types of division. Normally, groups within the Community are always guided by a Leader identified by the Nomination Committee. The role, activities and responsibilities of Leaders shall be defined with a separate provision.

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**TRANSITIONAL RULES FOR THE FIRST YEAR, 2019****Organizational Structure**

For the first year of the Community's functioning referred to herein, i.e. until 31/12/2019, the territorial-, topic- and class-based organization shall be borrowed from the territorial structure adopted by the Bocconi Alumni Association, in the process of dissolution. After the initial transition period, the Bocconi Alumni Board shall decide whether to confirm or make changes to this structure.

**Bocconi Alumni Board**

For the first establishment of the Bocconi Alumni Board, on a transitional basis, the President, the Vice President and 6 of the 12 members that should be elected shall be exceptionally appointed by the University with 1-year terms and identified from among the members of the BAA Board in office until 2018 elected by the community and with terms ending in 2019. This shall provide a turnover principle that ensures operational continuity.

The first establishment of the Nomination Committee shall be composed of the President, 2 members appointed by the University (chosen from among the members of the Bocconi Alumni Board with a 2-year term) and 2 members appointed by the University (chosen from among the members of the Bocconi Alumni Board with a 1-year term on a transitional basis).

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