

BOCCONI CHAPTER VIENNA PRESENTS

WU BALL IN VIENNA, 12.01.2019

Vienna's Ball season

The Vienna Ball Season is a set of individual Gala and Dance events in the winter months between November and March each year and taking place in the most glamorous Palaces in the city. This period of the year is probably the most magic one and the entire city of Vienna is transforming into an enormous ballroom dancing to the famous Waltzes of Johann Strauss.



Why attending a Ball in Vienna?

Vienna's most important cultural heritages are the Original Viennese Waltz and the winterly ball season. These sets of events have been influencing the social and political life in the city for centuries and are still firmly fixed in the live of the locals nowadays. And since the Viennese Balls are quite entertaining and dancing the Original Waltz and Midnight Quadrille is quite a bit of fun, these events perfectly showcase a local heritage and offer a deep insight into the Viennese culture as no other event of the year does - apart from the New Year's Concert, maybe.

What is the WU Ball?

WU stands for WirtschaftsUniversität - Vienna University of Economics - which is a one of the most prestigious universities in Austria. WU is also a partner of Bocconi University for student and scholar exchanges. Every year WU organizes a ball. This time it will take place in the leisure framework of the Vienna Imperial Palace, the Hofburg, on January 12, 2019. As in the past years, a first-class audience of attendees, which include numerous international guests, Austrian political and economic celebrities from the University staff, and University students will make the WU Ball the societal event of the season. Four thousand guests will socialize

and demonstrate their dancing and partying abilities which will take their thoughts away from daily concerns such as interest rates, stock prices, studies and exams.

The WU 2019 Ball is organized by the Students Association of the Vienna University of Economics, and all profits will go to the Social Fund of OH WU, to assist the needs of financially challenged students.



How to prepare?

Since a Ball in Vienna is a quite traditional series of events, we recommend learning how to dance prior to the event. That is why we will organize a few-hours crash course at one of the Viennese historical Dance schools where you will be able to improve your dance style, body-posture and dance-hold, but also train you on the most important do's and don'ts and introduce the Viennese Ballroom Etiquette to you. The Dress-code for the Ball is not so strict as it is for some other Viennese Balls, but still ladies need to have floor-length evening dress, while gentlemen - black tailcoat with white bow tie, black tuxedo with black bow tie, black suit with bow tie (no tie!) or class A uniform (EU); USDOD: formal wear.

What do I need to do?

You simply need to register using the [link](#) and buy your ball package (Aperitivo-Dinner, Ball Ticket und Access to the Bocconi-Alumni Lounge-Table). The price is 200 EUR pro person.