



EMPOWER YOUR VISION

EXECUTIVE OPEN PROGRAMS

2019

EXECUTIVE OPEN PROGRAMS 2019

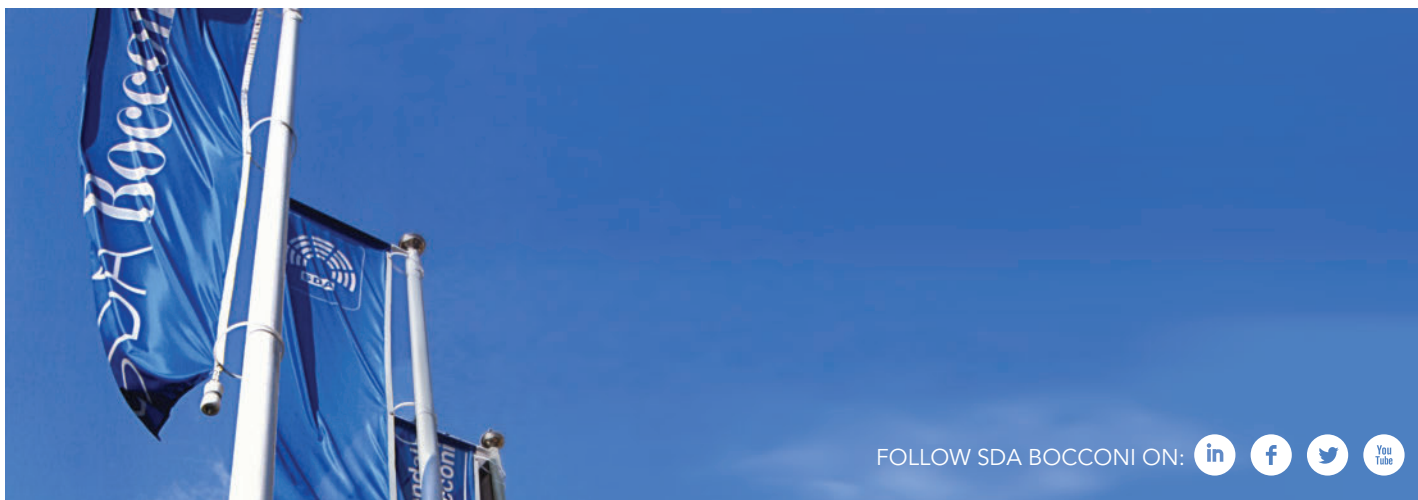
Throughout 2019, **Bocconi Alumni** can benefit from a **special 30% reduction** on the following SDA Bocconi's Open Programs:

Choose the course that best fits your profile and interests and book your place.

PROGRAM TITLE	DATE
■ SERVICE DESIGN IN THE DIGITAL ERA	05/03/19
■ SENIOR MANAGEMENT PROGRAM: EMPOWERING YOUR VISION TO LEAD THE BUSINESS	06/05/19
■ CREDIT RISK MANAGEMENT	08/05/19
■ PROCUREMENT AUCTION DESIGN: TENDER MANAGEMENT AND BIDDING STRATEGIES	13/05/19
■ THE SOVEREIGN INVESTMENT ACADEMY. LEARNING TO MAKE A GLOBAL DIFFERENCE	08/07/19
■ SENIOR LEADERSHIP PROGRAM	09/09/19
■ STRATEGIC FINANCE. Envolving the role of the CFO	23/09/19
■ BIG DATA AND ARTIFICIAL INTELLIGENCE MARKETING	14/10/19
■ DEBT MANAGEMENT	19/10/19
■ REAL ESTATE VALUATION AND FINANCING	21/10/19
■ GETTING THINGS DONE	05/11/19
■ DIGITAL COMMUNICATION-EDIZIONE ONLINE	07/11/19
■ STRATEGIC INNOVATION IN THE DIGITAL ERA	11/11/19

Reductions can not be combined.

SDA BOCCONI SCHOOL OF MANAGEMENT



SDA Bocconi School of Management has been a leading institution in management training for over 40 years. The School's mission is to help individuals, companies and institutions grow by promoting managerial culture, knowledge and innovation. MBA Programs, Executive and Specialized Masters, Executive Programs, Custom Programs, Applied Research, Research Labs and Knowledge Centers all contribute to this - a wide offering aimed at professionals from all over the world and from all sectors of the economy.

SDA Bocconi is among the leading Business Schools in Europe and is among the few to have gained the triple accreditation - EQUIS, AMBA and AACSB - which puts it in the élite of Business Schools worldwide.

Choosing to study at SDA Bocconi in Milan means choosing a stimulating environment in Italy's entrepreneurial, industrial and financial capital - a gateway to Europe with a wealth of connections and opportunities. Milan is also synonym for culture, fashion, design, taste and the art of living.

SDA Bocconi has also launched the pan-Asian hub with the opening of SDA Bocconi Asia Center, which aims to enhance the School's global presence.

ACCREDITATIONS



AACSB International
The Association to Advance Collegiate Schools of Business



European Quality Improvement System



Association of MBAs
MBA provision accredited



The Italian Association for Management Education Development
Full-Time MBA accredited
Executive MBA accredited



Quality Management System Certification ISO 9001:2008
Financed Projects Service Centre

ACADEMIC/PROGRAM PARTNERSHIP AND CERTIFICATIONS



Chartered Alternative Investment Analyst Association @ Academic Partner



CFA program partner of CFA Institute
MCF program accredited



PMI-Project Management Institute Registered Education Provider

MEMBERSHIPS



European Foundation for Management Development



The Association to Advance Collegiate Schools of Business



The Academy of Business in Society



Partnership in International Management



Community of European Management Schools and International Companies



The Italian Association for Management Education Development



Member of PRME Principles for Responsible Management Education

RANKINGS

Financial Times
Bloomberg Businessweek
The Economist - Which MBA?
Forbes
Espansione
QS

SDA Bocconi School of Management

via Bocconi 8, 20136 Milano, Italy | tel +39 02 5836 6605-6606 | info@sdbocconi.it | sdbocconi.it