

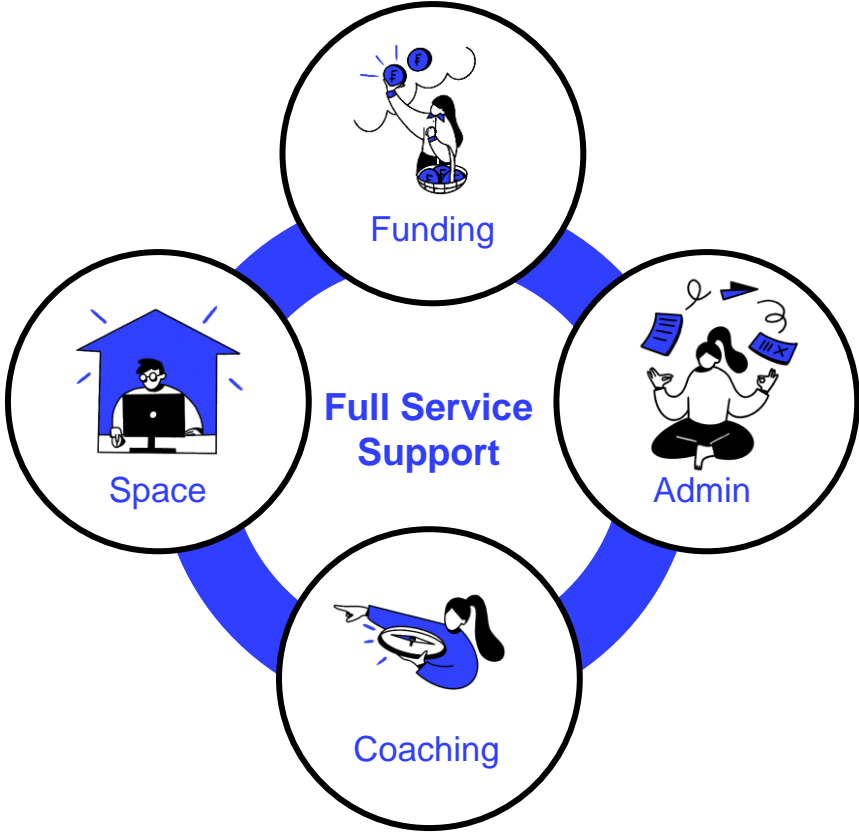
F O N

Fondation Genevoise
pour l'Innovation Technologique

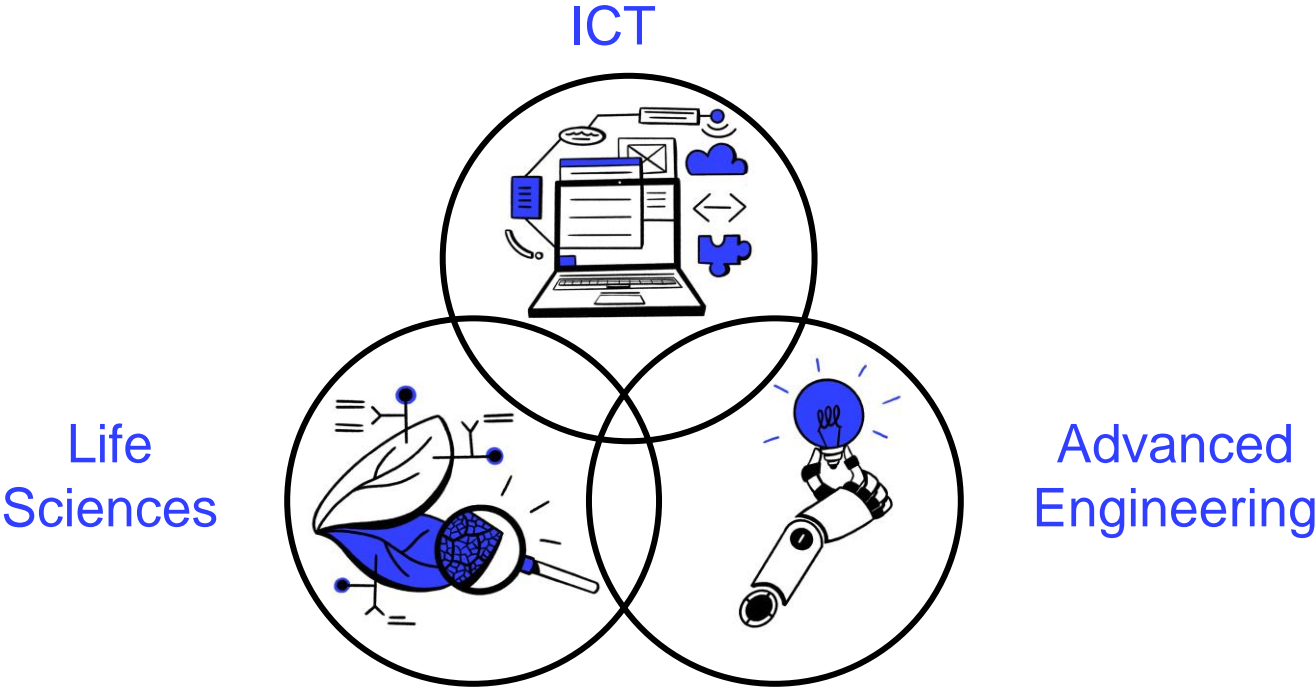
G I T

Antonio Gambardella – Fongit
Ecosistema Startup tra Italia e Svizzera: introduzione e confronto
22/02/2022

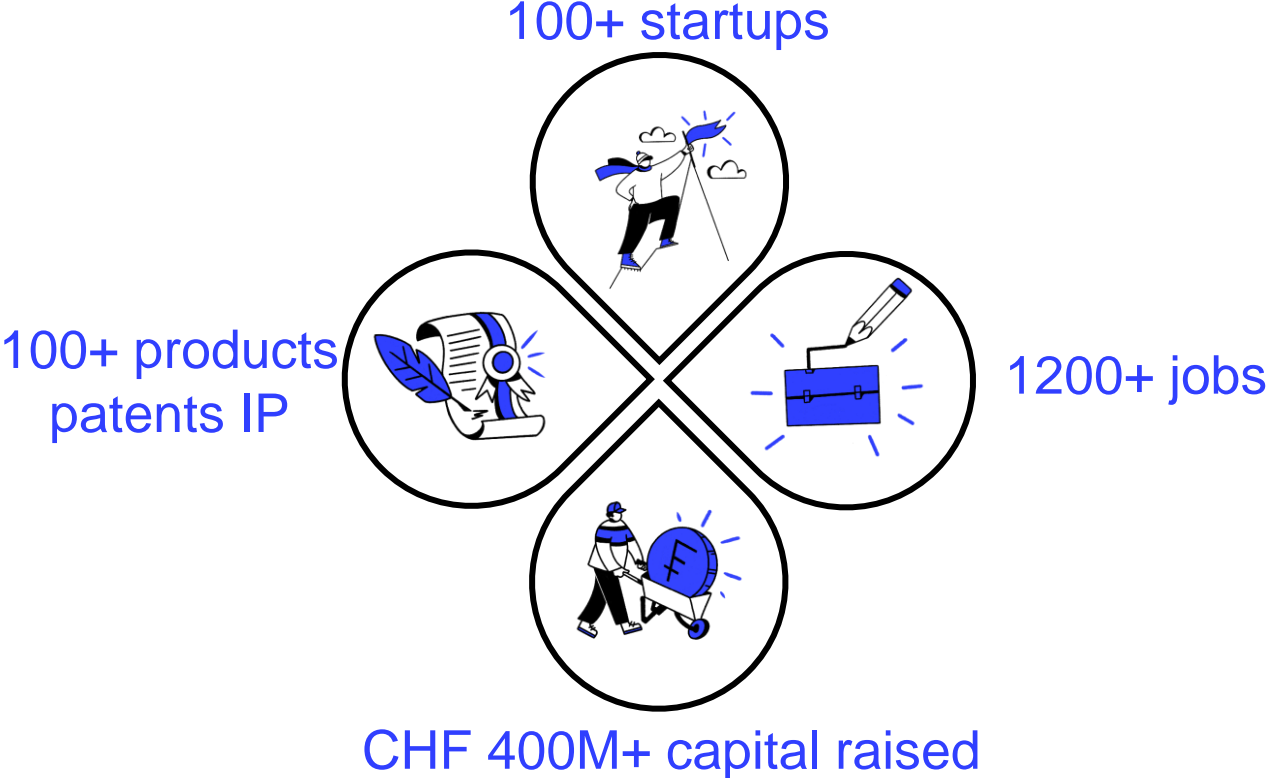
Fongit: a unique innovation platform



Supporting deep tech startups



Social and economic impact

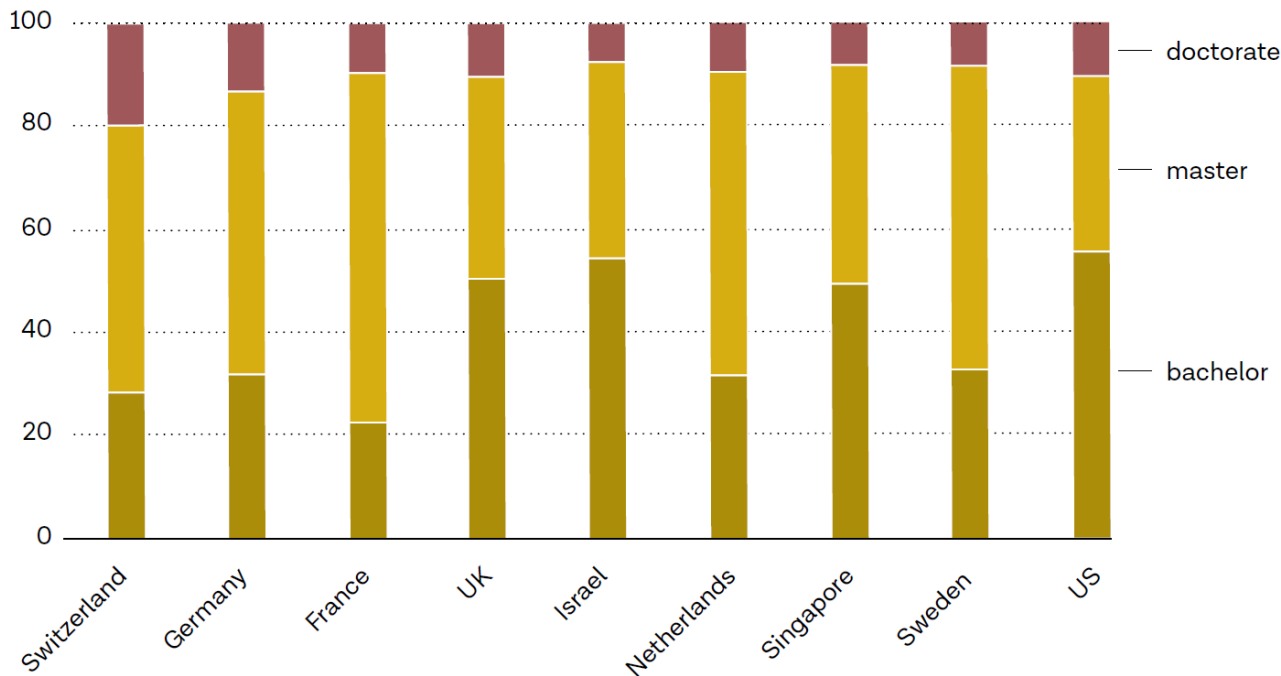


The Swiss model for innovation

1. IP driven

An academic-driven innovation system

Proportion of company founders by university degree (%)

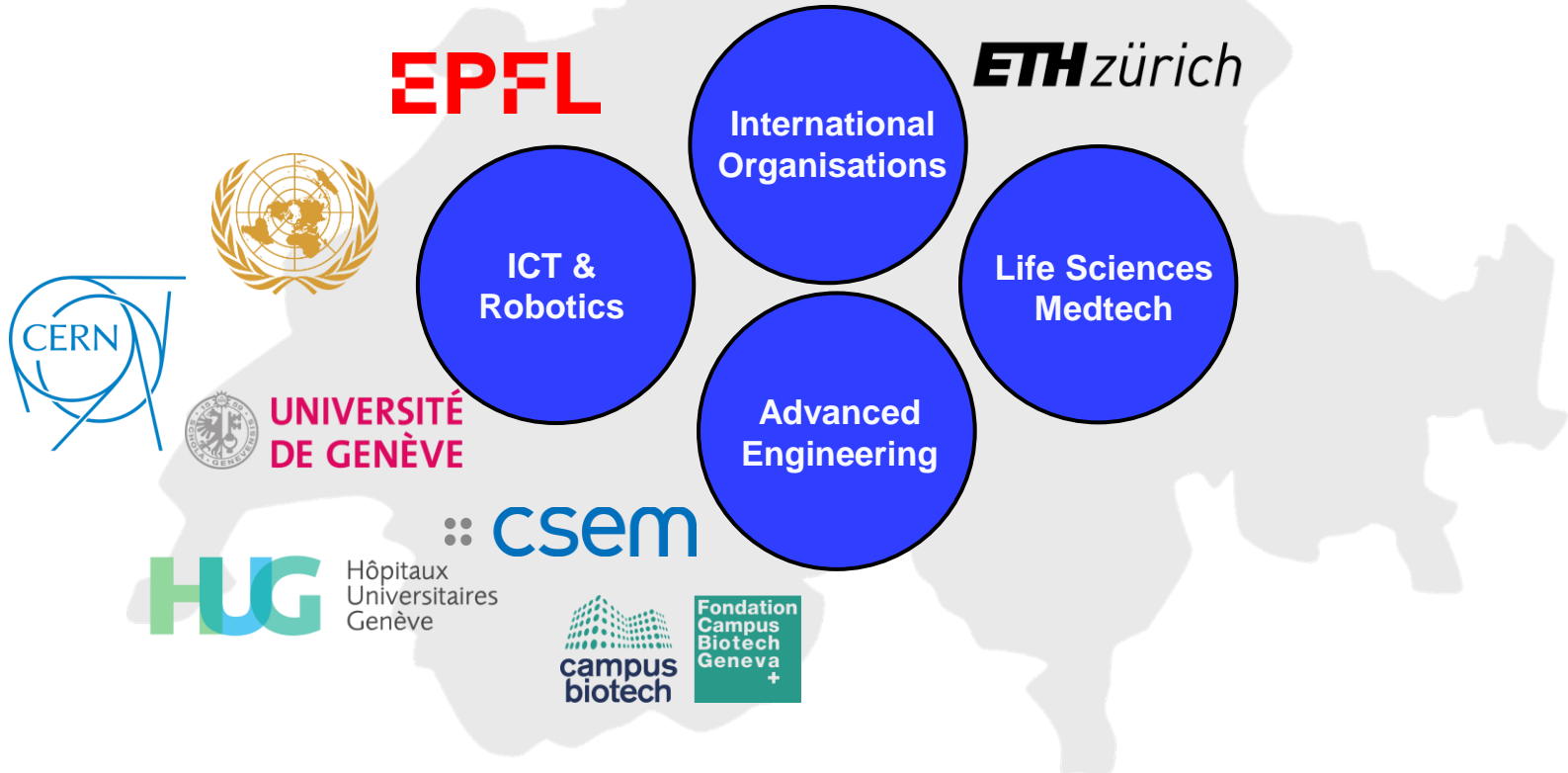


Source: Crunchbase / startupticker.ch / HEC Lausanne, 2021

The Swiss model for innovation

1. IP driven
2. Niche driven

Strong Swiss tech clusters

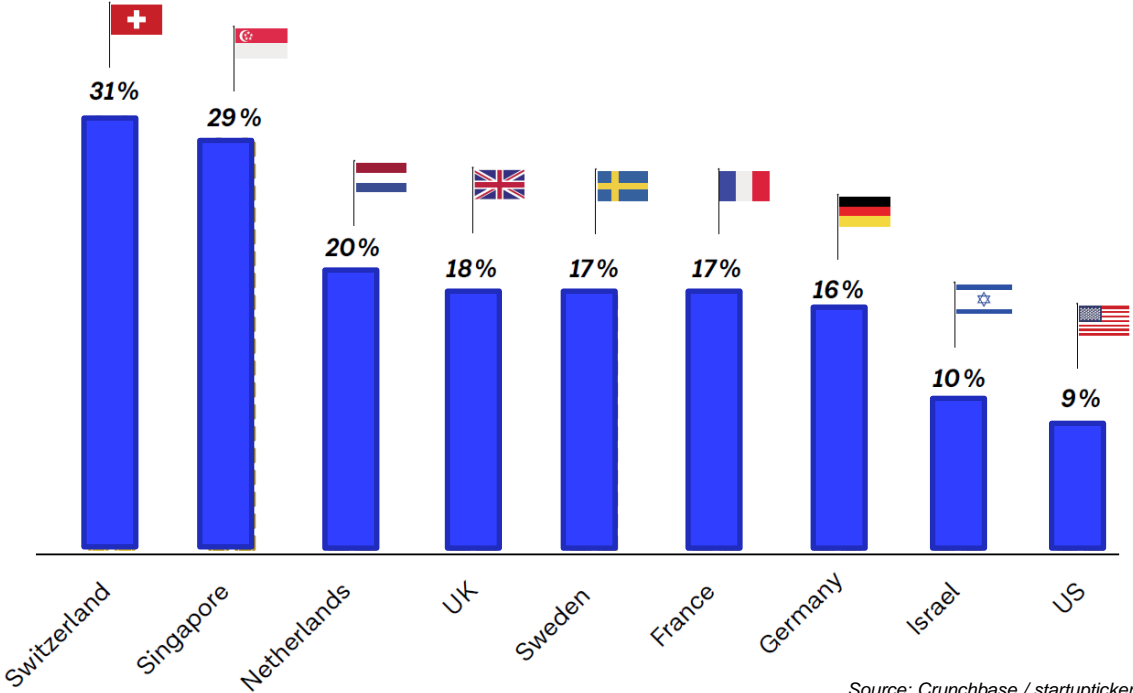


The Swiss model for innovation

1. IP driven
2. Niche driven
3. Export driven

Switzerland country of immigration

Proportion of immigrants among founders (%)



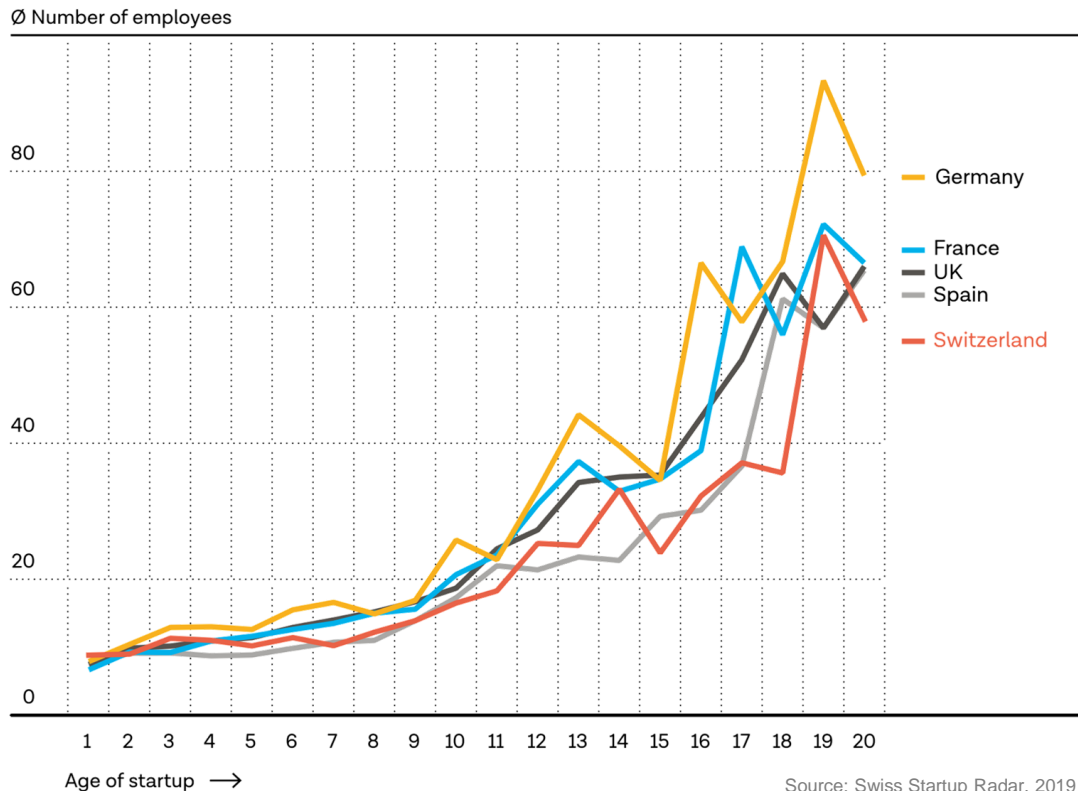
Source: Crunchbase / startupticker.ch / HEC Lausanne, 2021

The Swiss model for innovation

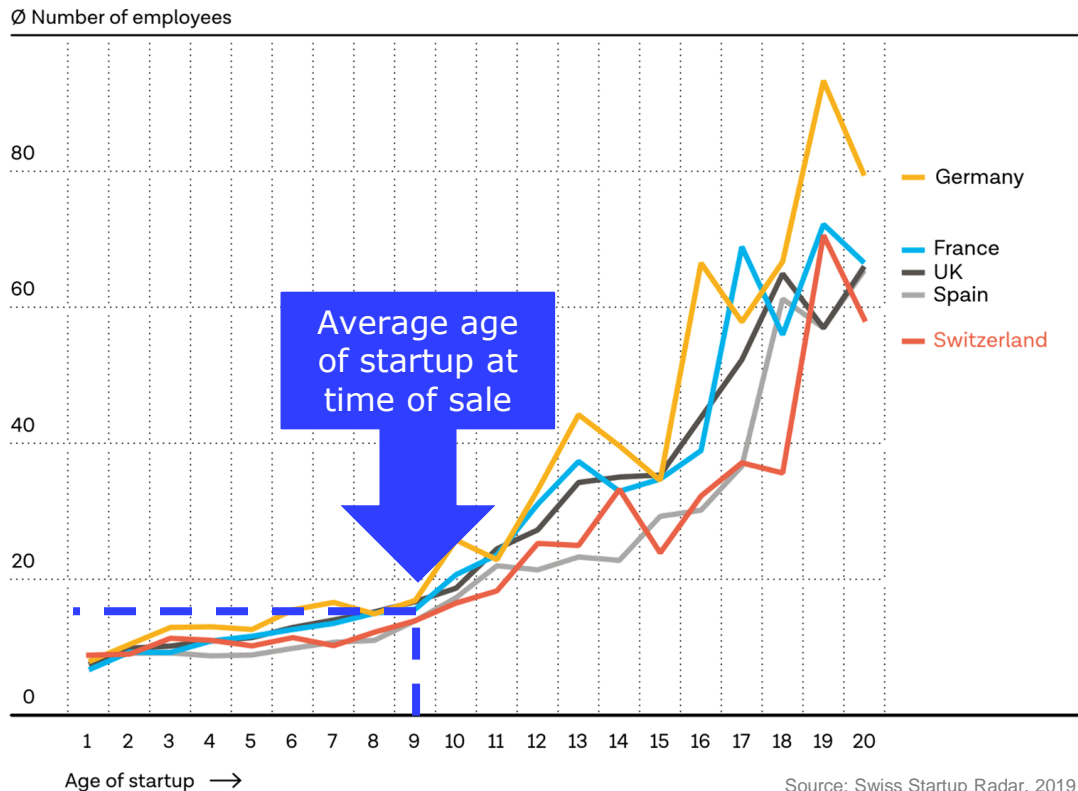
1. IP driven
2. Niche driven
3. Export driven
4. Normally B2B

“Rome wasn’t built in one day”...

Average number of employees per age of startup



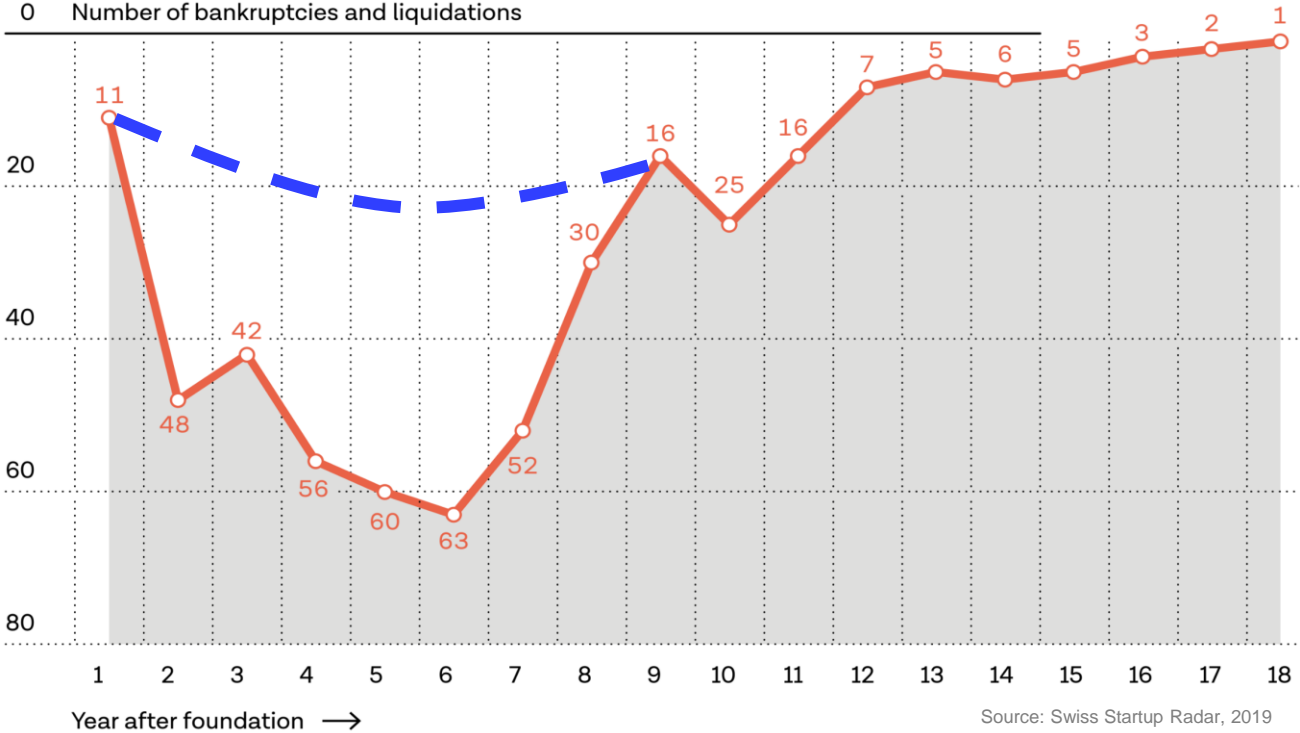
Swiss startups are, on average, acquired before entering their growth phase



Source: Swiss Startup Radar, 2019

Bridging the Valley of Death

Failed startups by company age according to commercial register



Research grants for proof of concept



[First Ventures](#) Uni Applied sciences: CHF 150k

FIRST VENTURES

Bridge: 1 year salary and project funding CHF 130k

<https://bridge.ch/en/>

BRIDGE

www.startupticker.ch/en/grants-and-loans

Innosuisse research grants for prototype



1. Feasibility study –
« Innovation project with out implementation partner »
for researchers – deep tech (ask innosuisse coach)
2. Innocheque: CHF 15K
3. Grants: Funding for applied R&D
 - Need an academic partner
 - 50% project cost to be born by the startup company



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency

2 & 3: Need to have your start-up incorporated first

www.innosuisse.ch

Prizes- Non Dilutive

Venture.ch - Top Swiss business plan competition
Up to CHF 150k in cash



The Gerbert RUF Foundation sponsors individual projects in academic environments (50'000-500'000CHF)
www.grstiftung.ch/en/projectssubmission.html



Fondation de Vigier (restricted to Swiss residents)
www.devigier.ch
100'000 per project (usually 4-5 per year)



IDDEA - 20K & 10K Awards around ideas for sustainable development in Geneva www.prix-iddea.ch



SIG 100K Fonds Vital innovation et environnemental



www.startupticker.ch/en/awards

Le Fonds d'Innovation Fongit – FIF



Grants

Amount - up to CHF 50'000

Beneficiary – Innovator

Form - Grant

Criteria

Pre-foundation

Link with a Geneva research center



Startups

Amount - up to CHF 100'000

Beneficiary – Tech Startup

Form - Convertible loan

Criteria

Matched by external funds

Funds up to 70% of the project,
SDGs, based in GVA



Scaleups

Amount - up to CHF 400'000

Beneficiary - Scaleup

Form - Convertible loan

Criteria

Matched by external funds

Funds up to 50% of the project,
SDGs, based in GVA

Prizes



Venture Kick 1: 10'000 CHF

Venture Kick 2: 40'000 CHF

Venture Kick 3: 100'000 CHF
(in exchange of % equity)

Link to Swiss (Applied) University

Innovative startup, all disciplines are welcome

Have not founded your company by the time of application

www.venturekick.ch

755	startup projects supported
34,250,000	francs start capital from Venture Kick
8,100	active jobs created
4,200,000,000	francs raised by supported startups
84%	survival rate of incorporated companies
37%	have women in founding team

InnoBooster (Gerbert RUF Stiftung):

www.grstiftung.ch/en/area-activity/innobooster

After passing Step 1 VentureKick:

Up to CHF 150,000 for a maximum of 1.5 years

INNOBOOSTER

Angel Investors



www.businessangels.ch



www.gain-association.ch



www.sictic.ch



www.verve.cv
(previously investiere)



www.kickfund.ch

THANK YOU

F O N

Fondation Genevoise
pour l'Innovation

G I T

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