

# Marco Ortolina

## *Executive & Business Coach*

- Based in Paris, France
- Coaches in English, French, Italian
- [linkedin.com/in/marcoortolina](https://www.linkedin.com/in/marcoortolina)



## Professional Background

I have more than 20 years of international experience in marketing and general management roles, in Health Tech (General Electric), FMCG (Unilever), and Executive Education (SDA Bocconi, Marketing Faculty). I am currently a Business Unit Leader at GE Healthcare, with a proven track record of growing businesses and teams. I have always been passionate about developing self and people. In 2016, I started to train as Executive Coach, both externally with a coaching school in London and internally in GE. I have been coaching talents and teams since.

## Why Coaching

Being coached has changed (and still changing!) my life, for the better. Coaching helped me to find answers to the essential questions: who am I, what my true talents are, what is holding me back, what I really want out of my life, how to leave a legacy. I believe in the power of coaching to transform people's lives. I am obsessed by the waste of talent that I see around me, by how many people go to work every day without really knowing why. I believe that coaching can do miracles to harness the talents and provide a sense of purpose for individuals and teams. Coaching is my way to leave a legacy.

## How my coaching can support you

I support individuals and teams. Having worked so long in the corporate world and still being a team manager, I have already been in many of the places my coachees and teams find themselves in. Many of their challenges resonate with me. In general, individuals come to me to get help on their careers: transition, acceleration, promotion, leadership challenges, or radical changes. Teams too can benefit a lot from being coached. Team coaching is an emerging area, where coaching techniques are used to improve the performance and the collective leadership of intact teams.

## Education and Credentials

- 2018 ICF/ACC certified coach, London (UK)
- 2018 AeOC Academy of Executive Coaching, London (UK) – Certificate in Systemic Team Coaching
- 2017 ANIMAS Centre for Coaching, London (UK) – Diploma in Transformational Coaching
- 2016 GE Team Coach Training and Accreditation, New York (US)
- 1994 Bocconi University, MS in Business Administration, Milan (IT)